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Hospital leaders must ensure their facility has an aligned continuum of care for joint replacements to meet the new challenges presented by a mandatory Bundled Payment Model in 2016 and beyond.
Please join us in welcoming new and returning members to our growing team:

Lorraine Buck returns to Corazon in her role as a Director, bringing with her vast expertise in strategic planning, new program development, and operational assessments.

Gina Donnelly has joined Corazon as Director of Recruitment, adding great experience in physician recruitment, medical staff development, and strategic integration initiatives.

Nick Ruffing has joined Corazon as a Recruitment Coordinator to assist with client delivery and support the recruitment team.

Mona Steinbeiser has joined Corazon as a Consultant, contributing her skills as an educator and background as a neuroscience leader and clinician.

At the Podium:

Women in Government
22nd Annual State Directors Conference
January 8-10, 2016 in Tampa, FL
• SVP Susan Heck presented on a panel regarding Patient Advocacy and Access to Care

Upcoming - Kentucky Hospital Association
87th Annual Convention
May 12-13, 2016 in Lexington, KY
• EVP Ross Swanson will present “Engaging Physicians: Clinical Institute and Other Models that Promote Standardization of Care”

Upcoming - Healthcare Financial Management Association
2016 Annual National Institute
June 26-29, 2016 in Las Vegas, NV
• EVP Ross Swanson will present “Effectively Engaging Physician Subspecialists to Support Strategic Service Lines” alongside Julie Miksit, President of Heart and Vascular of WellSpan Health

In the Exhibit Hall:

International Stroke Conference 2016
February 17-19, 2016
Los Angeles, California
Look for us at ISC 2017, February 22-23 in Houston, TX

American College of Cardiology
65th Annual Scientific Session & Expo
Booth 10097
April 2-4, 2016
Chicago, Illinois

Kentucky Hospital Association
87th Annual Convention
May 12-13, 2016
Lexington, Kentucky

American Association of Orthopaedic Executives
2016 Annual Conference
June 9-12, 2016
San Francisco, California

Call 412-364-8200 to schedule a meeting with one of Corazon’s Booth Representatives at these events!

Commitment to Cardiovascular Services at United Health Services

Corazon began working with United Health Services (UHS), located in Binghamton, NY, in the spring of 2013, and has assisted with a variety of projects since that time. Initial work focused on the development of a Heart Institute structure that was endorsed by a core group of administrators and physician leaders. Corazon consultants then collaborated with identified UHS cardiologists, cardiac surgeons, and program and hospital administrative leaders to implement the structure and committees that have allowed the program to grow and develop over the last three years.

In the fall of 2015, the CEO of UHS took a very proactive approach to continued growth and development by initiating a Strategic Planning process for the Heart Institute. Through this integrated process, Corazon and UHS identified eight strategic priorities emphasizing quality, access, and efficiency. Corazon salutes UHS’s ongoing commitment to the development of cardiac and vascular services as they continue to implement these strategies!

Neuroscience Networks of Care

Corazon has assisted many clients in reimagining the future state of neuroscience care, from academic centers driving a regional approach to care to community hospitals recognizing the opportunity presented by treatment advances, such as mechanical thrombectomy. Corazon assists these organizations to prioritize the integration of new and existing clinical services and evaluate the implementation of a regional approach which would promote standardization of care and enhanced quality.

Corazon’s experience with community hospitals and large academic centers has led to the development of innovative approaches to program start-up, such as Corazon Essentials Online (CEO). CEO is a comprehensive online repository of all materials required for stroke program implementation, and it allowed one national health system to improve stroke care at more than 20 individual sites simultaneously. In parallel, Corazon worked with leaders at the health system level to establish strategies and a cohesive approach to neurosciences.

The end result for this client was a Neuroscience Network of Care that continues to evolve and respond to changing technology, industry trends, and provider capabilities. This health system, its member hospitals, and its neuroscience network will continue to be at the leading edge of healthcare for the many communities they serve.

Corazon also assisted in a parallel track with strategic planning for the Orthopedic Service Line at UHS and is helping to implement several of the initiatives identified through that process!

Corazon News
Client Spotlight

The hospitals accredited by Corazon for interventional cardiology (PCI) with open heart surgery (OHS) offset have now reported more than two years of data on their programs. Key performance indicators are trending positively, including:

1. A 78% increase in the proportion of patients receiving PCI within 90 minutes
2. A 50% decrease in in-hospital risk-adjusted mortality for all patients

While not every state requires accreditation for PCI programs with OHS offset, it is vital to dedicate resources to track quality and performance. As evidenced above, this can significantly improve the provision of care.

Congratulations to all of Corazon’s Accreditation Clients.

THE CORAZON EDITORIAL TEAM
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Steve Geyer, Vice President
Michael Church, Comm & Sales Mgr
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Lauren Staas, Marketing Coordinator

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Client Kudos:
Accreditation Results

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While not every state requires accreditation for PCI programs with OHS offsite, it is vital to dedicate resources to track quality and progress. As evidenced above, this can significantly improve the provision of care.

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